Reserved Names Policy

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The .ae Domain Administration – .aeDA
PO Box 116688
Dubai,
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Reserved Names Policy

1. Interpretation and Definitions

1.1. Except where expressly provided otherwise in this Policy, all terms used in this Policy, and defined in the .aeDA’s Common Definition Policy (as amended from time to time) will carry the meaning ascribed to them in that Common Definition Policy.

1.2. Except where the context otherwise requires, the following principles will apply in interpreting the terms and words used in this Policy:

   a) words importing the masculine, feminine or neuter gender include any of them, and the singular includes the plural and vice versa;
   b) clause or section headings are for ease of reference only and do not affect the meaning of this Policy;
   c) references to notice mean notice in writing;
   d) the Schedules and any appendices or annexures form part of this Policy;
   e) a reference to a Party includes its executors, administrators, successors and permitted assigns; and
   f) words and expressions importing natural persons include partnerships, bodies corporate, associations, governments, governmental and local authorities and agencies.

2. Purpose

2.1. This Policy sets out those Domain Names which may not be registered in the .ae ccTLD. Those Domain Names will be listed on the Reserved Names List.

2.2. At its discretion the .aeDA will add to, delete from, and generally amend the Reserved Names List from time to time.

2.3. This Policy should be read in conjunction with the .aeDA’s “Domain Name Eligibility Policy”.

2.4. The Reserved Names List is maintained in the .ae Registry Database.

2.5. Each application for a Domain Name is verified against this list.

3. Contents of the Reserved Names List

3.1. The .aeDA has determined the words, phrases, and Domain Names that appear on the Reserved Names List, including but not limited to those that are included due to UAE legislation, moral and cultural values, and those that are reserved due to technical reasons, or for reasons that are to protect the .ae ccTLD.
3.2. The .aeDA may add, alter, amend, or remove words, phrases, and Domain Names to the Reserved Names List at its own discretion or as the result of a recommendation received from agencies of the Government of the UAE.

4. Registering names/words on the Reserved Names List

4.1. Words included on the Reserved Names List may be included in a Domain Name to be registered, if a Registrant is able to provide sufficient evidence to the .aeDA that they are authorised to do so under appropriate UAE legislation or authority.

4.2. The .aeDA reserves the right in its absolute discretion to Register any Domain Name containing any name or word on the Reserved Names List.

4.3. The .aeDA reserves the right to cancel any Domain Name which is in breach of any of this or any other .aeDA Policy.

5. Prohibited Registrations

The .aeDA reserves the right to revoke the Domain Name Licence of any Domain Name that in the .aeDA’s opinion:

5.1. violates public morality or is contrary to public order or is against a religion or a religious character;

5.2. is likely to deceive the public;

5.3. is or might be prejudicial to the interest or security of the nation;

5.4. are names of intergovernmental organizations (unless permission has been obtained in advance from the intergovernmental organization concerned);

5.5. are names of well-known persons (unless permission has been obtained in advance from the well known person concerned);

5.6. correspond to trademarks or service marks of a third party (unless permission has been obtained in advance from the third party);

5.7. are full names or abbreviations of local regions or districts; or

5.8. corresponds to any other word or name that the .aeDA adds or is directed to add to the Reserved Names List from time to time.

6. Review of the Reserved Names List

The Regulatory Body may review, alter, and amend the Reserved Names List from time to time, at its complete discretion or to comply with UAE legislation or moral and cultural values.
7. **Policy review**

The .aeDA may update this Policy at any time in its complete discretion, including for the purpose of clarification.